

# North Carolina Masonry News

The Newsletter of The North Carolina Masonry Contractors Association

December 2023

Vol. 49 No. 4

This Issue Sponsored By:



RALEIGH -The 69th Annual State Fair Apprenticeship Contest was held on October 16, 2023, in Raleigh, NC. Congratulations to Cade Huntley from Huntley Brothers on his win! Congratulations to all the contestants for your hard work, your craftsmanship is amazing! There were 32 contestants representing 11 companies across NC. Many thanks go out to all the sponsors and all of the many volunteers. There were lots of behind the scenes help to make this contest very successful and it truly shows how strong NCMCA is. Ryan Shaver coordinated the contest, he expressed appreciation to all the volunteers who worked tirelessly Sunday afternoon for setup and all day Monday to help with tending, judging and cleanup after the event.

Contest Chairman Calvin Brodie expressed appreciation to all the firms that contributed with financial and in-kind donations to make the 2023 contest successful, included:

Central Piedmont Chapter  
Eastern Chapter  
Land of the Sky Chapter  
Metrolina Chapter  
SandHills Chapter  
Raleigh Chapter  
Western Chapter  
Beam Construction  
Boettcher Masonry

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CityLink Construction  
Custom Brick & Supply Co.  
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Palmetto Brick Company  
Pinnacle Masonry  
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Wemco Contracting  
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# **Merry Christmas and a Happy, Healthy and Prosperous New Year**

**Thank you for 30 years of your trust and  
support for the NCMCA Insurance Program**

Please call us for all your Workers Comp, General Liability,  
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We know masonry like no other insurance broker!



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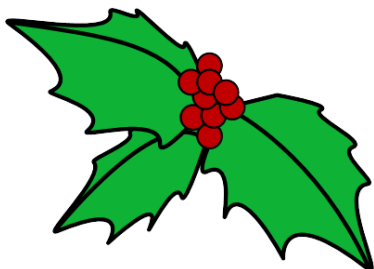
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**Ryan Shaver, CMP,** Executive  
Vice President/NCMCA  
WDTA, Mt. Pleasant, NC

**Jodi Helms,** Office Manager,  
Mt. Pleasant, NC



## Message from the President

As we approach Christmas, I'm always mindful of the many blessings that each of us has in Family, Friends and Jesus Christ our Savior. I hope each of you has a Merry Christmas and a Happy New Year. I look forward to seeing all of you soon and hopefully visiting a high school masonry program with our Adopt a School program.

**Bo Black, CME**

## **Important!!! Please Read: Sign Up for the Online Membership Portal ASAP!**

Moving forward, ALL event registrations, online directories, association calendars, newsletters, informative articles, chapter images, and more will be posted ONLY through the NCMCA Online Membership Portal. We highly recommend you create your profile ASAP. You don't want to miss out on important updates and more regarding NCMCA that you can only view through your profile! Check out the calendar for events on the website! Updated often!

### Foreman in the Field Update:

- Participants—over 60
- Instructors from within and outside our industry—10
- Hours invested—over 2100
- Miles traveled to participate—over 40,000
- Contributions to your company and our industry—immeasurable

Many thanks to the companies and individuals who participated in our inaugural training series "Foreman in the Field." The program was very successful and the NCMCA leadership team looks forward to offering more opportunities for personal and professional development throughout 2024. Stay tuned...

North Carolina  
**Masonry**  
News

The Quarterly Newsletter of  
**The North Carolina Masonry  
Contractors Association**

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# Recognition Night 2023



The NCMCA/Metrolina Chapter Night was held at [The Farmstead](#) in Mt. Pleasant, NC. This night is built to recognize all of our outstanding apprentices that have won competitions, received scholarship opportunities, and have completed their apprenticeship program. We would like to thank Apprenticeship NC for all of their support, guidance, and work to make the NCMCA masonry apprenticeship program one of the strongest in the nation. We look forward to watching these outstanding apprentices grow in the trade in the years to come and eventually becoming mentors to future young craftworkers to keep our industry stronger than ever! [CLICK ON THE LINK TO VIEW PICS](#)



The NCMCA is excited to announce the signing of the alliance agreement with NC OSH! This is a very beneficial connection for both groups that will encourage safe practices in the masonry industry and promote safety to our current workforce in the field as well as our new workforce entering the masonry trade. The NCMCA would like to thank Commissioner Dobson and his team at NC OSH for their participation and support with this alliance agreement.

*NC OSH/NCMCA Alliance Signing Agreement-Labor Commissioner, Josh Dobson*



# WHY JOIN?

Certification Classes

Foreman in the Field Training

Insurance Programs

Professional Development

Local, Regional & State Networking

Continuing Education

Workforce Development



## OUR MESSAGE

Our competition isn't each other, but rather the competing building systems that erode more of masonry's market share everyday. We are dedicated to serving the masonry contractors of the Carolinas and by promoting masonry as the building material of choice and as a career option.



## OUR MISSION

Combined resources of members to meet the challenges of the masonry business in a manner mostly impossible for individual firms to do on their own. Like-minded individuals understand that none of us prosper unless masonry remains the undisputed building material of choice.



## OUR MEMBERS

We provide our members with a variety of benefits including, but not limited to: Apprenticeship and Pre-Apprenticeship Programs, Over 100 dedicated High School Masonry Training Classes Statewide, Newly developed Middle School exploring Masonry Course, and so much more. Join Us Today!

Joining NCMCA doesn't just mean becoming a Member, it means becoming part of the Family.



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# Masonry Education Day 2023

The 7th Annual Masonry Education Day in Gold Hill, NC was a huge success! 🍌 Thanks to all of the vendors and SPEC MIX for making this day successful. Masonry Education Day was held on October 5 at Stalite's, Ben Ketchie Park in Gold Hill, NC. With a total of 762 brick laid in one hour, the team of mason Grant Helms of Helms Masonry Inc. and Michael Ridenhour won the October Carolina Qualifier for the upcoming 2024 Las Vegas [SPEC MIX Bricklayer 500](#) World Championship. Grant will be making a return trip to Las Vegas having also qualified in 2023 with the "Wild Card." The regional qualifier was part of the Seventh Annual Masonry Education Day at Stalite's Ben Ketchie Park in Gold Hill. Over seven hundred students from across North Carolina participated in hands-on exhibits and competitions, met potential employers, and enjoyed a hotdog lunch provided by Johnson Concrete Products. In the qualifier, the team of David Kelly with tender Nick Campbell placed 2<sup>nd</sup> and took home Top Craftsman. Keith Helms with tender Scott Helms (both of Helms Masonry Inc.) placed third. The East Rowan High School team of Mason Ridenhour with tender Wyatt Trexler won the [Jr. SPEC MIX Bricklayer 500](#) with a brick count of 315, followed by mason Corbin Nations and tender Mark Truman of West Rowan High School in second place and the North Stanly High School team of mason Coleson Palmer and tender Jesse Thompson in third place.



## NCMCA MASONRY EDUCATION DAY






This day enables the students to actively participate hands on in the masonry industry, educating them on all of the latest technology, tools and skills needed to guide them in their career pathway.

Every year, masonry groups travel from across the country to visually engage in person to see how we impact and excite our youth at the high school level.

We now have vendor support that has grown to over 24 vendors. Vendors are responsible for the setup of tutorials to have hands on interaction for the students.

Event Venue is located at Ben Ketchie Park in Gold Hill, North Carolina on a 100 acre privately owned park.






## FAST FACTS FOR NCMCA MASONRY EDUCATION DAY

**2017 - YEAR 1**  
 FIRST YEAR LAUNCHING THE NCMCA MASONRY EDUCATION DAY, WE HAD 165 MASONRY STUDENTS IN ATTENDANCE, FROM 4 DIFFERENT HIGH SCHOOLS THROUGHOUT THE AREA.

**2019 - YEAR 3**  
 YEAR 3 OF MASONRY EDUCATION DAY, THE YEAR WE INVENTED & STARTED THE JR BRICKLAYER. INCLUDED IN THIS COMPETITION, WE HAD A TOTAL OF 6 DIFFERENT HIGH SCHOOL TEAMS COMPETING.

**2022 - YEAR 6**  
 YEAR 6, SINCE THE BEGINNING, WE'VE HAD A LOT OF GROWTH. THIS YEAR WE STARTED THE INSTRUCTOR CHALLENGE. THIS IS A HIGHLIGHT FOR SO MANY OF THE MASONRY STUDENTS BECAUSE THEY GET THE OPPORTUNITY TO SCREAM AT THEIR INSTRUCTOR.

**2023 - YEAR 7**  
 YEAR 7, OUR BIGGEST YEAR TO DATE, 790 MASONRY STUDENTS FROM 28 DIFFERENT HIGH SCHOOLS, CAPPED THE JR BRICKLAYER TEAMS AT 16 TO COMPETE FROM VARIOUS HIGH SCHOOLS. WE HAD OVER 200 VOLUNTEERS FROM THE MASONRY INDUSTRY TO MAKE THIS DAY POSSIBLE FOR ALL OF THE MASONRY STUDENTS.

# Chapter News!

## **Land of the Sky Chapter**

The Land of The Sky Chapter was able to have Steve Wheeler with EZG manufacturing at our November meeting. Steve was able to promote products while also letting members ask questions about EZG products. We are averaging about 20 attendees at our meetings. This typically consists of 6-7 contractors and 2-3 suppliers. We have been making a strong presence in the local high school programs and offering aid to the teachers and the students. The response from teachers and students has been great. We have partnered with some programs about getting them new material to use, and getting them in touch with vendors that offer programs for tools. Adams OldCastle sponsored the meal at our Christmas Dinner that was held Saturday (12/16). We raffled off a firearm and other NCMCA branded products that a local business has made. The proceeds of this raffle will go towards helping needy families in the community. We presented Gary Kitchen with Outlaw Masonry a plaque for his 13 years of serving as the president from 2008-2022. We will start planning and preparing for our annual Land of Sky masonry contest in the January. Be on the lookout for the dates for this contest and make plans to come and join us. This contest has grown to hosting over 45 local high school students and will only continue to grow as we are welcoming back a past participating program this year, and a brand new program next year!

Merry Christmas and a Happy New Year from the Land of The Sky Chapter!



Pictured left to right: Mark Gould (Cason Builders Supply), Micah Rogers, President of Land of the Sky Chapter, Gary Kitchen (Outlaw Masonry)

Congratulations to Mark Gould for winning the raffle!

## **Western Chapter**

The Western Chapter is still meeting every other month. Attendance is the same. At our December meeting on 12/12/2023, we held our election of officers. The new president is Curtis Townsend, owner of Curtis Townsend Masonry, 828-312-4878, ctownsendmasonry@yahoo.com. Our new vice president is Cameron Crooks, Statesville Brick Co., 704-437-2153, crookscameron1@gmail.com

Please join me in welcoming our new officers.

## **Eastern Chapter**

No new news from the East, just Merry Christmas!

## **Metrolina Chapter**

The Metrolina Chapter would like to acknowledge and give a well-deserved thank you to Brandon Hartsell and Carson Greif for their service and contributions over the past several years. Both officers have decided to step away from their positions in the Metrolina chapter effective December 31<sup>st</sup>, 2023.

With Brandon and Carson stepping down we will be looking for two candidates to fill the vacant positions. Treasurer and Secretary. If you would like to be part of the Metrolina leadership, please reach out to Mike Doane or Ryan Shaver. Metrolina Chapter will be having its first meeting of 2024 February 1<sup>st</sup>. At that time, we hope to have two nominees selected and call for a vote.

## **Central Piedmont Chapter**

The Central Piedmont Chapter had a meeting at Bleu Restaurant in Winston-Salem on November 13<sup>th</sup> to acknowledge Southeastern Contracting on becoming a certified masonry contractor. NCMCA president Bo Black was in attendance for the event. We also had our Christmas party on December 12<sup>th</sup> at the same location, and we thank everyone who attended. Our next meeting will be in February, and we will announce the date sometime in January. We are still looking for a new place to hold our meetings in the Kernersville/Greensboro area. We hope everyone has a Merry Christmas and Happy New Year!

## **Raleigh Chapter**

In October, The Raleigh Chapter held its annual social at Old Milburnie Fishing Club, hosted by Custom Brick & Supply. Attendees enjoyed good conversations by the fire and a steak dinner. Thanks, Custom Brick!

Raleigh Chapter members, along with several other chapter members helped with the 69th Annual State Fair Apprenticeship Contest in October. Thanks to all who chipped in to help set up, judge, tender and tear down. Big thanks to Ryan for coordinating this event.

In November, Mike McConnaughey with Wire Bond gave a presentation on flashing. We are taking the month of December off and will kick off the New Year with our meeting on January 8th at Cantina 18. Ryan Shaver will be giving us an update on the check-off program and share how it is benefiting us locally in our association. Following our January meeting, we will gather again in March with a program and some heavy recruiting for those who are on the fence with the Annual Convention in April.

Murdell 24 is January 12-14th. Registration is open on the NCMCA website. You can sign up and pay there! This will be the 35th year of the tournament and the 24th year at Murdell. This event has raised over \$125,000, which has gone directly towards promoting masonry. Per our local weather man and lead on this trip, Doug Burton, the weather forecast is excellent. **Registration deadline is December 31.** Please join us!





# Year 50 is Here!

**The North Carolina Masonry Contractors Association will enter into the 50<sup>th</sup> year celebration in 2024! The NCMCA has been blessed over the years by the dedicated members that have brought the association so far from the vision of forming the association to being the leader in the Nation for other masonry associations to lean on. In this new year that is upon us, we will focus on the 50-year celebration with multiple highlights at events and showing honor to those that have paved the way for the NCMCA's success! Look for monthly post that pay tribute to various past members and leaders and also special recognition at Chapter meetings across the state to show how much we all appreciate the work that has been done throughout the years for the NCMCA! The North Carolina Masonry Contractors Association is 50 and let's celebrate!!!!**



The North Carolina Masonry Contractors Association had the privilege of being with Lt. Governor Mark Robinson today! [Apprenticeship NC](#) had a great ceremony that honored the winners of the 69th Annual Masonry Apprentice Contest at the State Fair. Thanks to ApprenticeshipNC for making today possible!

**Merry Christmas and  
Happy New Year to  
everyone!**





# *In Memory of Jimmy Harrell*

On December 13th, we lost one of the giants of the Carolinas' Masonry Industry. Jimmy Miles Harrell was 84 and lived in Stoneville. A past president of the Carolinas Concrete Masonry Association (now the Southeastern Concrete Masonry Association,) Jimmy was a positive spokesman for masonry, serving on state and national promotion, production, and workforce development committees, and served on committees that developed codes and standards for masonry construction. For many years, he chaired the National Masonry Skills Championship contest for what is now SkillsUSA and was one of the industry leaders who helped the North Carolina State Masonry Championship Contest become the strongest high school masonry competition in the nation. Jimmy was an accomplished journeyman mason and was often a "lone-voice" speaking up for the practical skills side of the masonry trade among the "academics." His wealth of knowledge was the culmination of years of field experience both as a mason and as a material manufacturer and provider. In his later years, Jimmy was often called upon to work with engineering firms to provide "forensic" studies of masonry building problems regularly working with engineer Rob Kennerly. Rob and Jimmy partnered to do several continuing education sessions for the NCMCA Certification program and for training sessions of the Virginia Blue Ridge Masonry Association. Jimmy, along with Charles Newsome and other masonry industry leaders worked with NC State University School of Architecture Professor Patrick Rand to create the NC State Design Guild to help ensure future designers would be provided a positive introduction to masonry in school. Professor Rand says of Jimmy, "He was one of those landmark (individuals) in the lives of many." As a masonry contractor and as a material supplier, Jimmy was a fierce competitor, but he never shied away from an opportunity to assist anyone, including competitors, in the name of promoting and improving the masonry industry. The masonry industry in North Carolina is the envy of the nation. Jimmy Harrell gets a great deal of the credit for that fact. For those of you who know Jimmy, I'll leave you with a fun memory; the punchline from one of his favorite stories: "At that price, there ain't gonna be no manure..." Rest in Peace Jimmy. Link for Jimmy's obituary: <https://www.tributearchive.com/obituaries/30126513/jimmy-miles-harrell>

**Written by Lynn Nash**



## **From the September 2019 Newsletter:**

**The Shoulders We Stand Upon:** In July, NCMCA gathered several of our more "senior" industry leaders for a session to record their thoughts and recollections about the evolution of the industry and their stories about the larger-than-life personalities masonry has produced here in the Carolinas. Participants included, left to right, NCMCA's Ryan Shaver; Charles Newsome (82,) past-president of both the Southeast Concrete Masonry Association (CCMA) and the National Concrete Masonry Association, recently retired from Johnson Concrete Products/Carolina Stalite after fifty years with the firm; Jimmy Harrell (80,) journeyman mason, respected material supplier, masonry consultant and a past president of the Southeast Concrete Masonry Association, who hosted the meeting at his home Stoneville; NCMCA President Kent Huntley; and NC State University School of Architecture Professor Patrick Rand, who worked with both Harrell and Newsome when they all served together on the board of the NC State Design Guild. Curtis Laughlin (89,) retired from Carolina Quality Block and a member of the National Concrete Masonry Association's Hall-of-Fame joined in the session via speakerphone. An edited version of the recording session is available as part of the NCMCA archive collection. In the spring, Mr. Harrell presented NCMCA with his red VICA/SkillsUSA jacket that holds all his state and national competition campaign pins from his years as Chairman of the National Masonry Contest, including 1993, the year Ryan Shaver won the national competition. Picture receiving the jacket (*above right*) are NCMCA's Ryan Shaver, and Lynn Nash left and right with Jimmy Harrell in the middle.



## 2023 Metrolina Golf :

Palmetto Brick team with Scott Wilson, Nick Barnes, DJ Stout and Alex Hunter are the winners of the 2023 Metrolina Chapter Golf Tournament on November 7, 2023 at Mooresville Golf Club. Finishing in second place was Triangle Brick team with Kyle Holland, Kevin Hallman, Bruce Hallman and Clint Little. Third place went to L & D Investments with Larry Kirby, Ron Sanders, Mark Nelson and Brian Nelson. "Closest to the Pin" recognitions went to Bill Marsh. Alex Hunter won the "Longest Drive" contest. Thanks to the following sponsors: Adams, Old Castle, Johnson Concrete, Carolina Firestop, P&D Precast, Tucker-Kirby, General Shale, Morrison Brothers, Wet-O-Wash, Metrolina Chapter, Carolina Masonry & Concrete, Lynn Ladder & Scaffold, Pyramid Masonry and Taylor Clay

## Member News

October 5, 2023 – Grant Helms (Helms Masonry Inc.) and Michael Ridenhour won the SPEC MIX Bricklayer 500 with a brick count of 762. They will represent North Carolina in Las Vegas at the World of Concrete in January. Grant Helms is the son of Scott & Jodi Helms. Michael Ridenhour owns Glenn Ridenhour Masonry, Inc. Both Helms Masonry Inc. and Glenn Ridenhour Masonry Inc. are NCMCA members.

October 5, 2023- Aaron Ritchie of Benchmark Pressure Washing passed away unexpectedly.

October 26, 2023 – Congratulations to Noah (son of Ryan Shaver) and Erin Shaver on getting married on October 26, 2023 in Mt. Pleasant, NC.

CE Moser had a cancer tumor removed from his lung and no chemo or radiation was required. CE is on the mend and very thankful for all your continued prayers.

Christian and Molly Rogers (Michael J. Rogers Masonry) have announced the arrival date of May 2024 for their first child. This will be grandchild #4 for Mike and Connie Rogers.

Paul LaVene, Past President of the CCMA, now SCMA passed away on November 12<sup>th</sup> at his home in Oklahoma.

Jimmy Harrell, past president of the Carolinas Concrete Masonry Association (now the Southeastern Concrete Masonry Association,) passed away on December 13<sup>th</sup> in Stoneville.

# Scholarship Design Awards



The 22nd annual NCMCA Sigmon Memorial Scholarship was awarded yesterday at NC State University College of Design, School of Architecture. There were 12 teams of 4 students each competing in the design project and they were tasked with use of modular coordination, innovation, technical performance, and presentation clarity and quality for a masonry facade design. We are extremely excited to announce the winners pictured who earned a semester paid tuition scholarship for their masonry design project! Special Thanks to Professor Dana Gulling for all your outstanding work with your students!!



The 2023 NCMCA Sigmon Memorial Scholarship Masonry Design contest at Appalachian State University was a huge success this year. Seven teams competed for a semester of paid tuition and designed a hypothetical in-fill building section as a graded assignment. The winning team is pictured.

From left to right: President Elect Cliff McGee, Executive Vice President Ryan Shaver, Alexander Privado, William Griffiths, Matt Wooten, Qingqing Sun, PhD, Assoc. AIA, Kent Huntley





# NCMCA Convention April 10-14, 2024

Planning is underway for the 2024 NCMCA Annual Convention, please mark your calendar to join us in Colonial Williamsburg, VA at The Williamsburg Lodge. The NCMCA Annual Convention and Business Meeting will be April 10-14, 2024. Lots of emails will be coming soon!

## WELCOME NEW MEMBERS

Brandco Inc.

Don Thaxton (A1)

Raleigh, NC

Tomberlin Masonry LLC

James Tomberlin "JR" (R1)

Albemarle, NC

## Dates to Remember for 2024!

Jan. 10—Certification Class/Module 2, 73 & Main, Mt. Pleasant, NC

Jan. 8—Raleigh Chapter Meeting, Cantina 18, Raleigh, NC

Jan. 12-14—Murdell Golf Tournament, Myrtle Beach, SC

Jan. 23-25—World of Concrete, Las Vegas, NV

Feb. 5—Raleigh Chapter Meeting, Cantina 18, Raleigh, NC

Feb. 14—Certification Class/Module 3, 73 & Main, Mt. Pleasant, NC

Feb. 24—Skills USA/Southwest Regional Contest, Rowan County Fairgrounds

Mar. 13—Certification Class/Module 4, 73 & Main, Mt. Pleasant, NC

Mar. 15—42nd Annual Top Trowel and Line Burner Contest

Apr. 11-14—NCMCA Annual Convention, Colonial Williamsburg, VA

Apr. 23-24—Skills USA Masonry Contest, Greensboro, NC

May 8—Certification Class/Module 5, 73 & Main, Mt. Pleasant, NC

May 18—Sam McGee Memorial Apprentice Contest, Asheville, NC

June 12—Certification Class/Module 6, 73 & Main, Mt. Pleasant, NC

June 25-28—Skills USA Nationals Masonry Contest, Atlanta, GA

June 26-29—SCMA Convention

July 15—CTE Masonry Instructors Summer Conference, Greensboro, NC

July 24—Certification Class/Module 7, 73 & Main, Mt. Pleasant, NC



## Structural Masonry Design Class at NC State University

Daniel Furr, P.E. with Stalite and Ryan Shaver presented to Mr. Welton's structural engineering senior design class at NC State University. The course is called CE 420 Structural Engineering Project. Daniel's presentation focused on the use of lightweight expanded slate for structural concrete applications. Ryan discussed clay masonry unit types, installed unit positions, mortar types, and concrete masonry unit (CMU) applications. We look forward to expanding our relationship with Mr. Welton and his engineering students at NC State.



**The Winners!** McART Masonry Team (Matt Cable, Brad Moore, Kevin Neuschaefer, Erik Steuck) is the winner of the 2023 NCMCA 33<sup>rd</sup> Annual Fall Golf Tournament in September at the Mill Creek Golf & Country Club in Mebane. Finishing in second place, the G.E. Masonry team of Rob Haas, Bryan Smith, Bill Brooks and Jason Riddle. Third Place went to the Whitman Masonry team of Doug Burton, Bill Reed, Jimmy Wall, and Lynn Nash. "Closest to the Pin" recognitions went to Brad Moore and Chris Bruner. Watson Snider won the "Longest Drive" contest. Mike Cook won the "Longest Putt" contest. Brian Coleman won the "Putting at the Turn" contest. Chairman McQueen expressed appreciation to all the sponsors including Argos USA for the barbecue chicken dinner and EZG Manufacturing for arranging the EZG Mudhog Mixer hole-in-one prize (that once again went unclaimed.) Proceeds from the tournament fund the NCMCA Sigmon Memorial Design Scholarships at NC State and Appalachian State universities. The NCMCA Fall Golf Tournament is always the fourth Thursday in September.

# North Carolina Masonry News

This Issue is Sponsored



*Thanks Golf Committee for your so many years of service to the NCMCA Fall Golf Tournament:*

David McQueen, Chairman

Chris Mitchell

Dwayne Bryant

**Rules Committee:**

Danks Burton

Doug Burton

**Volunteers make the day better:**

Lori Bullis- Pine Hall Brick

Cheryl Gaw- Oldcastle APG

Angie Puckett- New South Supply

Ray Walls- Custom Brick and Supply

Kelsey Evans- Johnson Concrete

Victor Jones- Johnson Concrete

Todd Zarzecki- Triangle Brick Company

Bill Marsh- Hydro Rents

Todd Walker- Oldcastle APG

Richard Johnson- H&E Equipment

Pete Schantz- Mountcastle Insurance

**Argos Cooking Team:**

Danny Alford- Argos

Darnell Alford

Bo Black- Carolina Masonry Unlimited

## NCMCA Golf Tournament Sponsors 2023

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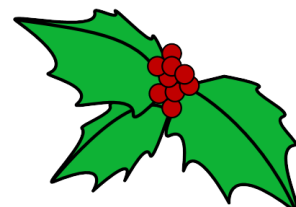


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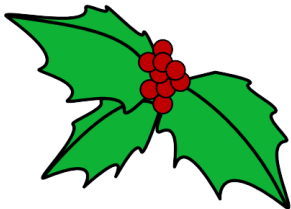
Barbecue by



**ARGOS**







## **October Board Meeting Highlights:**

The NCMCA held an in-person Board meeting on October 26<sup>th</sup> at Triangle Brick in Durham, NC. The membership in person board meeting will occur twice a year, once in the fall and the second in the spring at our annual convention. The executive board meets quarterly and would like to invite our membership to be involved in all of the in-person meetings! Below are a few highlights of the Board meeting:

- **Apprentice & Training** efforts across the State have been extremely successful this year! The contest that were held had a great participation and the industry involvement was outstanding!
- **Certification Classes** were in full force with series 10 and record attendance for each class. Series 11 started in December with a huge class of 80 plus participants.
- **Sigmon Scholarship** was very successful at NC State and Appalachian State with both universities having large amounts of participation in the masonry design competition! This year marked the 22nd year at NC State and the 12th year at Appalachian State!
- **State Golf Tournament** was outstanding this year with a sellout crowd and over \$18,000 raised for the Sigmon Scholarship fund!
- **Convention** was very successful this year with all the rooms being sold out and the sponsorships were at an all-time high as well! The next convention will be held in Colonial Williamsburg, VA on April 11-14, 2024. We look forward to repeat success!
- **NC OSH** Alliance agreement has been made. The formal agreement has been signed by the executive board and we look forward to working with NC OSH in the future!
- **Website** updates are in the works and registration for upcoming events will now be on the website as well as an interactive calendar and other new functions.

WE LOOK FORWARD TO HAVING EVERYONE AT THE NEXT IN PERSON BOARD MEETING ON APRIL 12, 2024 IN COLONIAL WILLIAMSBURG, VA.

### **Series 11 Certification Classes Update!**

North Carolina Masonry Contractors Association kicked off Series 11 Certification Classes / Module 1 on December 7 at 73 & Main in Mt. Pleasant. Bill Parsons and Mike Rosser presented Occupational Safety Management with 85 participants from 31 companies!

If you are interested in registering for a class, please email: [jodi.helms@ncmca.com](mailto:jodi.helms@ncmca.com)

Module 2 (The Basics of Masonry Materials: Brick and Block) - Jan. 10

Module 3 (Mortar, Grout & Masonry Testing: Properties, Proportions & Procedures) - Feb. 14

Module 4 (Structural Engineering Basics for Masonry Professionals) - Mar. 13

Module 5 (Mastering the Details in Masonry Construction) - May 8

Module 6 (Blueprint Reading and Estimating Basics) - June 12

Module 7 (Masonry Special Inspection) - July 24

### **Raleigh/Murdell 2024**

NCMCA's—Raleigh Chapter 35th Annual Golf Tournament, 24th Annual Murdell Golf trip is January 12-14, 2024. Registration is on NCMCA's website. The weather is looking great that week! For more information, please contact Doug Burton—[doug@whitmanmasonry.com](mailto:doug@whitmanmasonry.com)

# NCMCA Annual Convention

## April 11-14, 2024

### Colonial Williamsburg

This year NCMCA will have an off site masonry showcase event. Below is the list of sponsorships that are available. We are limited to only 12 sponsors for the Masonry Showcase. Sponsorship will be on a **FIRST COME, FIRST SERVE** basis! Please contact Jodi or Ryan if you would like to sponsor NCMCA's 50th Year Celebration at the 2024 Annual Convention. For more information, please call Ryan Shaver (704-791-5240).

#### 2024 NCMCA Convention Sponsor Categories

##### *Colonial Williamsburg, Virginia April 11-14, 2024*

##### Platinum

Two available

\$3,500 each

Named as event sponsor for either Saturday morning breakfast or Saturday Convention Banquet & Entertainment event with exclusive signage in event venues.

Top-billing in all convention promotion and printed material.

Display permitted in registration area.

*For 2024, Adams/Oldcastle and Tucker-Kirby Company have first refusal*

##### Diamond

Four Available

Display permitted in registration area.

\$2,500 each

*For 2024, TriSure, Mountcastle, and Triangle Brick have first refusal*

##### Thursday Evening Hospitality Sponsor

One Available

Display permitted in venue area.

\$3,000

##### Saturday Morning-Masonry Showcase

Twelve Available

15 Minute Sessions of Masonry Contractor Group Rotations

\$2500 each

##### Saturday Lunch Sponsor

One Available

\$1500

##### Convention Golf Tournament Sponsor

One Available

\$2,000 plus provides major prize insurance for hole-in-one

*For 2023, EZG Corporation has first refusal*

##### Gold Sponsor

\$1,500

##### Silver Sponsor

\$1,000

##### Bronze Sponsor

\$500

All sponsors except Bronze get logos included in all convention promotional material, designated by level of sponsorship. Bronze sponsors receive single-line acknowledgement in all promotional materials. (Provided commitment is made prior to printed material deadlines.) All sponsors will be recognized at the Annual Board Meeting and at the Saturday evening banquet.





42<sup>nd</sup>

Annual Oldcastle APG Adams

# TOP TROWEL AND LINE BURNER CONTEST

## March 15, 2024

### A CELEBRATION of MASONRY

The 42nd annual contest returns this year with exciting opportunities for high school masonry students to compete for cash prizes. There are opportunities for all levels starting with the Masonry I contest up through the high stakes Line Burner competition. Be sure to visit the Masonry Industry Showcase to see new products, technology, and the future of our industry.

### 3 CONTEST EVENTS:

- ◆ Masonry 1
- ◆ Masonry 2
- ◆ Line Burner

Cash & Prizes  
of more than  
**\$7,500**

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SkillsUSA Regional  
Rally & Masonry Industry  
Educational Showcase

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### Questions: Dayana Rodriguez

919-750-5890

[Dayana.rodriguez@oldcastle.com](mailto:Dayana.rodriguez@oldcastle.com)

### Contest Registration

7:00 am on Friday, March 15, 2024



AMERIMIX™



Oldcastle APG  
CONSTRUCTION

2084 NCHwy 70 | Goldsboro, NC 27530



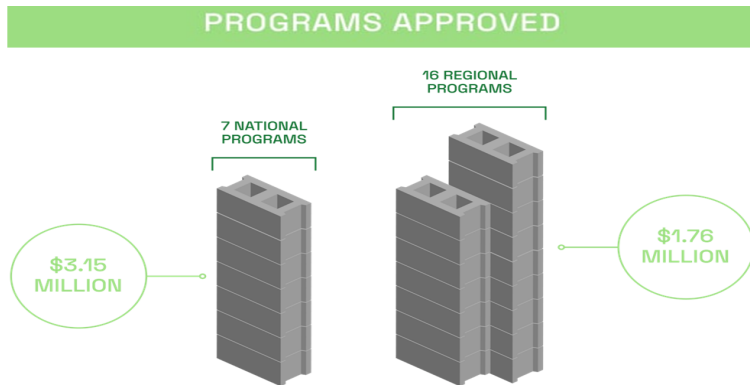
ECHELON™



# Checkoff Update

The SCMA has had a highly successful year. We've seen our membership grow five years in a row! We have seen the expansion of our university programs, AIA, CSI and SEA chapter and state programs. We continue to strengthen the bridges with our workforce development partners in all five states. The SCMA truly believes the industry will continue to unify and rally behind the checkoff program. Just last month, the CMCB conditionally approved all 23 programs recommended for funding by the national Programs Committee and RACs, to the tune of nearly \$5 million! Here in region 2, all programs were funded for an investment of \$1,570,400. That's quite an accomplishment to see the bulk of the funding for regional programs was awarded to region 2! Here is a summary of the awarded programs.

*Written by James Cain*



## Workforce Development

Task Group Lead – Ryan Shaver

Program Support Entity – NC Mason Contractors Association

Checkoff Funding - \$305,000

Replicate the successful NC workforce development program throughout Region 2. This program will include getting federal Department of Labor recognition of high school education programs that include on the job learning, competency demonstrations and project-based learning curriculum. Deliverables will include a best practices guide, education and certification content for instructors, 10/30 hour OSHA courses at regional centers and will maintain a national masonry curriculum.

## University Education and Research

Task Group Lead – James Cain

Program Owner – Southeast Concrete Masonry Association

Checkoff Funding - \$150,000

Other Secured Funding - \$20,000

Create a first of its kind **forum targeting 45 universities** in region two aimed to gain insights and provide education into what academic institutions seek from industry partnerships and create a masonry/university network system. All-expense paid for universities to attend. Part of this goal will be to help identify future masonry research topics and identify universities willing to participate. We will also create the first of its kind Industry Mentor Members Workshop focused on providing training to preidentified producers who demonstrate the willingness to work with local universities in their local communities.

## Educate Design Professionals

Task Group Lead – Byard Stevens

Program support entity to be determined.

Checkoff Funding - \$200,000

This program will increase CMU industry visibility and awareness with AIA Partners through the development of AIA programs and

establishing partnerships with the top 10 AIA chapters in the region. The program will Build a pathway to educating design professions and the AEC Community with a goal of reaching 1200 design professions in year one through a combination of virtual and in person events.

## Marketing

Task Group Lead – David Cerniglia

Program Owner Matt Sitter, Florida Concrete Products Association

Checkoff Funding - \$600,000

Expand Florida's BlockStrong program throughout the other 7 states in the region to create BlockStrong Southeast. The program will create a new BlockStrong Southeast website and use digital marketing and social media throughout the region to educate consumers and developers on the superior benefits of concrete block construction, drive demand for concrete block through end user marketing strategies and increase sales and market share of concrete block across SF/MF Residential and Commercial market segments.

## Design Assistance-Masonry Framed Homes

Task Group Lead – James Cain

Program Support – James Cain, Southeast Concrete Masonry Association

Checkoff Funding - \$50,000

Create a platform demonstrating the digital world of masonry framed homes including the sub elements of HVAC, Electrical and Plumbing. Year one is geared to R&D of this program only. Our long-term goal will be future interactive resources and training for builders and subcontractors on how to effectively build Masonry Framed Homes.

## Codes and Standards Advocacy

Task Group Lead – Michelle White

Program Owner – Florida Independent Concrete and Associated Products

Checkoff Funding \$265,000

Other Secured Funding \$65,000

Model the Florida codes and standards program throughout the Southeast. Hire 2 consultants to service districts 4 (VA, NC, SC) and 5 (MS, TN, AL, GA). The consultants will be responsible for advancing the competitive position of masonry through improvements to building codes. The specific goals may vary from one state to another based on local regulations and building codes currently in place, climate conditions and other considerations. A codes professional, specific to District/State, will work to promote the various advantages of masonry to the built environment while forging alliances with industry associations, government agencies and other organizations that share an interest in advancing building codes.